



CHI 2015

CROSSINGS

SEOUL • KOREA

Invitation to Sponsor

COEX Convention & Exhibition Center

18-23 April 2015

chi2015.acm.org





HCI's Impact on Industry and the CHI Conference Connection

What is HCI?

The field of Human-Computer Interaction (HCI) focuses on the design, construction and usage of digital tools to enhance human intelligence and interactions across the globe.

HCI Impacts Revenue

HCI's impact on the technology industry has been enormous. Since the 1970's, leading companies have increased their success through the growing use of HCI methods to (1) avoid wasting precious investment money from failed deployments of inferior technologies and to (2) generate new revenue by identifying under-served needs and then to envision, design and test innovative products and services that fulfill the under-served needs effectively. HCI specialists employ a variety of techniques to determine whether products are learnable, usable, and valuable. Through rigorous beginning-to-end methods that combine concept design, design critique, cognitive analysis, performance experiments and more, HCI researchers assess whether technologies frustrate, thwart, and confound people, then design solutions that serve, engage and extend people's capabilities.

HCI Impacts Innovation

In addition to tremendous cost savings, the field of HCI has spawned billions of dollars of new revenue in innovative product and service categories. Early examples of the business value of HCI methods include Xerox's employment of cognitive psychologists, social scientists and engineers to develop copier interfaces, Graphical User Interfaces (GUI) and the development of the world's first commercial mouse and personal computer. HCI researchers at Xerox PARC, Olivetti and other corporations also envisioned and captured fundamental patents, designs and prototypes in the field of Ubiquitous Computing that completely anticipated the current age of network services, interactive displays, tablets and smart phones. Now, world-leading technology companies no longer rely solely on technical advances to lead the market, but they create differentiated products with innovative designs that are a delight to use.

HCI Creates Business Advantage

As a concrete example of the bottom-line value of HCI, consider a recent US court decision that did not recognize infringement of 3 technology-based patents, but awarded a significant sum in damages for the infringement of 7 patents related to design and interaction.¹ This ruling clearly illustrates that the court believes the HCI-related intellectual property created tremendous business advantage here.

The CHI Conference Connection

Since the development of the field, dozens of key HCI-generated products have been unveiled at the CHI conference prior to market deployment including multi-touch and 3D interaction, tangible interfaces, social networking, instant text messaging, personal health and elder care, fitness tracking, smart homes, internet of things, human-robot interaction and wearable devices. As the premier world-wide forum for the exchange of information on all aspects of human-computer interaction, the CHI conference is often the first public demonstration of such advanced technologies.

The 2013 CHI conference, held in Paris, France, attracted several thousand thought leaders from the top technology companies and research institutes around the world as did CHI 2014 in Toronto. We expect to see continued growth in attendance at CHI 2015 in Seoul. Top corporations ranging from processor manufacturers (Intel), operating system vendors (Microsoft), laptop and tablet computer manufacturers (Dell, Hewlett Packard), web service providers (Google, Yahoo!, eBay, Amazon), mobile computer manufacturers (Samsung, Apple), telecommunication carriers (NTT Docomo, Verizon), automobile manufacturers (Ford, Audi) as well as emerging companies and startups send employees to the CHI conference to present and hear the world's most advanced innovations.

Please join us in Seoul, Korea, as a CHI 2015 Sponsor. Together, let's cross boundaries and connect to the future.

CHI 2015 General Conference Chairs

Jinwoo Kim
Yonsei University, Korea

Bo Begole
Huawei, USA

1. Jordan Crook, "Apple and Samsung Bring Their Marketing Strategies to Court", *TechCrunch*, 20 Aug 2012.

An Invitation to Sponsor



CHI is the premiere worldwide forum for professionals interested in all aspects of human-computer interaction (HCI). The conference features work on the hardware and software engineering of interactive systems, the structure of communication between human and machine, characterization of the use and contexts of use for interactive systems, methodology of design, design artifacts and experiences, and future technologies.

Conference Format

CHI 2015 is a four-day conference (Monday through Thursday). The conference incorporates CHI Courses and is organized around papers, presentations, speakers and discussions on how to create better interactive experiences. As the foremost conference in its field, CHI 2015 continues to offer a wide-ranging program, supporting and facilitating the exchange of ideas within and between all of these communities.

Who Will be at CHI 2015?

CHI 2015 will bring together computer scientists; design practitioners; human factors and ergonomics professionals; psychologists; social scientists; software developers; software/hardware architects; engineering, product and quality managers; educators and evaluators. These are the professionals who work at the heart of making systems and products usable.

CHI 2015 will be held at COEX Convention and Exhibition Center in Seoul, South Korea. The theme, "Crossings," highlights the many kinds of crossings that happen at the CHI conference: crossing borders, crossing cultures, crossing disciplines, crossing people and technology, crossing past and future, crossing physical and digital, crossing art and science - the possibilities are endless. CHI brings together attendees from countries around the world, representing a myriad of cultures and application areas, whose diverse perspectives influence each other. Given this, it is more than fitting that CHI 2015 will take place in Seoul, one of the world's most dynamic cities and the center of emerging trends in culture, technology and design.

CHI 2015 is truly a central crossing point to find the latest in research and design of the world's most innovative technologies.

If your organization supplies systems or products that involve users interacting with computer technology and the user aspects are important to the success of your product, then this conference will be of special interest to you. CHI 2015 is the place your organization needs to be to learn about leading-edge research and imminent technologies.

CHI 2014 in Toronto, Canada, was a very successful conference, hosting about 3000 attendees from all over the world. CHI 2013 in Paris, France, was also highly successful. Almost 3500 attendees from over 50 different countries gathered there. Past CHI attendees have worked in the computer industry, education, research, telecommunications, government, finance and banking as well as many other areas. CHI 2015 is expected to be another highly successful conference.

About Seoul, Korea

Seoul is one of the world's best-connected cities with one of the most technologically advanced airports in the world. A fast-moving modern metropolis, and one of the largest cities in the world, Seoul is still a friendly city that is easy to navigate and remarkably safe. Seoul is also a crossroads, showcasing the beauty of both tradition and modernity. With five ancient palaces and five World Heritage Sites designated by UNESCO, Seoul is a living history of 600 years as the Choseon Dynasty capital. Yet the city is making urban design headlines with its unique structures, public areas, and state-of-the-art infrastructure of progressive transportation systems and ubiquitous broadband Internet access. Add to this excellent dining, entertainment and shopping, and you can see why Seoul has all the resources needed to welcome visitors from all over the world.



COEX Convention & Exhibition Center - site of CHI 2015



Benefits of Sponsoring

CHI 2015 offers many opportunities created especially for sponsors. Some of the benefits this year include:

Publicity (External and Internal)

Sponsors are featured on the CHI 2015 Conference web site. Not only is this site one of the most popular ACM sites, but the conference receives worldwide press coverage through various media forms including technical publications. The Advance Program alone is available on our site to more than 50,000 people in the fields of human-computer interaction, human factors, and usability engineering. The *Conference Proceedings* are also published by ACM Press and accessed globally through the ACM Digital Library.

Your sponsorship of this premiere conference is a strong statement about your organization's commitment to the field of HCI as well as your commitment to the professional development of your staff.

Professional Development

In every economic climate, it is important to wisely utilize the funds you have available for professional development, and CHI 2015 is a wise investment. There is no other conference where there is so much cross-fertilization of ideas between professionals in product design, human factors, software development, systems design, interactive media, and e-business. Added to this mix are research students, educators and the world's best HCI researchers, along with mentors and leading thinkers in the field. This environment creates a unique event where your staff can benefit

from unmatched inspiration and education in both breadth and depth. Sponsor invitations to private VIP events also ensure that your staff has special opportunities to mix with the elite of HCI research and practice.

Recruiting, Networking & Business Development

Showcasing your organization through sponsorship increases the awareness of your products and services. Many opportunities are available to sponsors to maximize their efforts in this area. Also, should your organization be interested in hiring, your presence as a sponsor will enhance your efforts to recruit from among the foremost experts in the field. In addition, CHI 2015 offers dedicated on-site support for the recruitment efforts of its sponsors.

Monday Evening Grand Opening of Exhibits and Reception

CHI 2015 is hosting the conference reception on Monday evening from 17:30 to 20:00 (5:30 to 8:00 pm) in the exhibit hall during the grand opening of the exhibits. Live entertainment, sweet and savory offerings, and the company of friends and colleagues create this memorable evening. Networking is effortless at this gala event attended by all conference registrants. As a special benefit to our Champion sponsors, a complimentary exhibit booth is included in the Champion Sponsor Benefits.

Tuesday Evening Job Fair and Wednesday Hospitality Night

To support recruiting, CHI 2015 features a Job Fair on Tuesday evening from 17:30 to 19:00 (5:30 to 7:00 pm). Recruiters renting booths are invited to take advantage of this key event to meet qualified job candidates. CHI 2015 will also facilitate the delivery of resumes from individuals to your designated contact and help coordinate space for interviewing and hospitality events, if space is available. Often a joint sponsor hospitality reception is held instead of individual events, and space can be limited, so please indicate your interest in participating in a joint event or hosting an individual one as soon as possible. Recruiters confirmed by 3 months prior to the conference will appear in CHI 2015 publications and on the web site.

Please see the CHI 2015 Hero Sponsor Benefits, CHI 2015 Champion Sponsor Benefits, and CHI 2015 Contributing Sponsor Benefits for details about these and the many other advantages of sponsoring.



COEX Mall - Asia's largest underground shopping mall
(co-located with COEX Convention & Exhibition Center)

Becoming a Sponsor



Would Your Organization Like to Support CHI 2015?

Please complete the CHI 2015 Sponsorship Agreement on the last page and return it with your contribution to the CHI 2015 Sponsor Director to expedite processing. Contributions may be made by bank transfer, credit card, or company check.

Bank (Wire) Transfer Payment

Please contact the CHI 2015 Sponsor Director to make arrangements for paying your sponsor contribution via bank (wire) transfer.

Organizations based in the United States or organizations with United States branches or divisions should note that ACM (the parent organization of CHI 2015) is classified as a non-profit and your sponsor contribution may be tax deductible in the United States. The US Federal Tax ID number for ACM is 13-1921358.

Check Payment

Checks should be made payable to ACM/CHI 2015. We kindly request that checks are sent by courier with a tracking number.

Credit Card Payment

Contributions may also be made by credit card. Please contact the CHI 2015 Sponsor Director for assistance with making a credit card contribution.

Would You Like More Information About Sponsoring CHI 2015?

Please contact the CHI 2015 Sponsor Director:

Carol Klyver
CHI 2015 Sponsor Director
Foundations of Excellence
446 Old County Rd., Ste. 100 - 204
Pacifica, CA 94044 USA

Tel: +1 650.738.1200
Fax: +1 650.738.1280
Email: sponsors@chi2015.acm.org or
chisponsors@comcast.net

Would You Like More Information About ACM and SIGCHI?

CHI 2015 is sponsored by ACM's Special Interest Group on Computer-Human Interaction (ACM SIGCHI). The scope of SIGCHI consists of the study of the human-computer interaction processes and includes research, design, development, and evaluation efforts for interactive computer systems. The focus of SIGCHI is on how people communicate and interact with a broadly-defined range of computer systems. SIGCHI serves as a forum for the exchange of ideas among computer scientists, human factors scientists, psychologists, social scientists, designers, educators, and practitioners involved in the design, implementation, and evaluation of interactive computing systems. Over 5,000 professional members of the SIGCHI community work together toward common goals and objectives. Preeminent in its field, ACM SIGCHI provides a wide-ranging forum for the exchange of ideas with others interested in HCI. Please visit www.sigchi.org for more information.

ACM, the world's largest educational and scientific computing society, delivers resources that advance computing as a science and a profession. ACM provides the computing field's premier Digital Library and serves its members and the computing profession with leading-edge publications, conferences, and career resources. Please visit www.acm.org for more information.



One of a kind floating stage on the Han River



Hero Sponsor Benefits (\$50,000 US or greater contribution)

Press Releases and Publicity Support

Hero Sponsors are mentioned in all conference press releases, which are distributed world wide. We may also be able to work with your organization's marketing and public relations people to help you make the most of your firm's internal and external press releases regarding your support of and involvement with CHI 2015.



Namdaemun - traditional Korean market

Press Interview Opportunities

Press members are introduced to your designated representative on site and encouraged to report on your organization's involvement in CHI 2015.

Company Profile on the CHI 2015 Web Site

You may work with us to create your own profile page on the CHI 2015 web site, if you wish. Present an overview of your organization and highlight your organization's participation in conference presentations, workshops and courses. If you are planning to exhibit as well as sponsor, or host a hospitality event, you may advertise the details here and add a personal invitation.

Prominent Logo Display and Link on CHI 2015 Web Site

Hero logos are most prominently displayed on the extremely popular CHI 2015 web site. Your logo is also linked to your corporate home page or the page of a specialized sub-area (such as a user-interface group).

Prominent Logo Display on Front of CHI 2015 Registration Bag

Hero Sponsor logos are also specially recognized on the CHI 2015 registration bag provided to all conference participants. Unlike other sponsor logos (which are placed on the back), Hero logos are placed on the front of the bag, beside the CHI conference logo. (Note: there is a limit of 3 Hero Sponsor logos on the front of the bag, and logo artwork must be received before the production deadline.)

Seven (7) Complimentary Registrations

Hero Sponsors receive seven (7) complimentary conference registrations, including tickets to the conference reception and full registration benefits.

Premium Exhibit Booth Reserved

Hero Sponsors are provided with a specially reserved, premium location exhibit booth. Use this benefit to advertise your most recent technology, increase market awareness of your organization, demonstrate your commitment to HCI, recruit from a targeted population of highly trained professionals, and even elicit expert feedback on technology prototypes. The conference reception, an event attended by all conference registrants, is hosted in the exhibit area in conjunction with the grand opening of the exhibits program on Monday evening.

Hospitality Booking and Event Support

Hero Sponsors are offered first opportunity to book meeting space for an evening hospitality event. Specific times and locations are available for booking on a "first come, first served" basis. These hospitality events are publicized prior to and during the conference.

(Hero Benefits continued on next page.)



Galbi - famous Korean grilled beef or pork short ribs

Hero Sponsor Benefits (continued)



Recruiting Support

In the event that your organization is recruiting, Tuesday evening features a Job Fair to support this. The conference also supports recruitment efforts with a facilitated resume delivery service. Resumes are collected from respondents and delivered to your organization's designated contact. Your recruitment efforts are announced on the CHI 2015 web site (with a link to your organization's home page) as well as announced in the *Conference Program*. In addition, CHI 2015 also offers a complimentary recruiting announcement space on site.

Prominent Logo Display on CHI 2015 Hero Sponsor Banner

Hero Sponsor logos are specially recognized on the CHI 2015 sponsor banners prominently displayed at the conference and featured on the mobile app. When possible, banners are located in a common area that serves as the heart of the conference for all participants.

Special Recognition in Plenary Sessions

Hero Sponsors receive special recognition in the opening and closing general sessions. Individual slides of Hero logos are also part of the conference slide show preceding general sessions.

Invitations to Private VIP Events

As a Hero Sponsor, several of your representatives will receive a special invitation to a private reception with keynote speakers and award winners hosted by the CHI 2015 Chairs. Your organization will also receive invitations to other private VIP events, such as an invitation to meet the CHI 2015 Doctoral Consortium participants. This is a valuable opportunity to meet the researchers and practitioners of the future as well as the HCI leaders acting as their faculty.

Special Recognition in Conference Publications

Hero Sponsors confirmed by 3 months prior to the conference will be specially recognized in conference publications. The CHI 2015 *Conference Proceedings* is available world wide, and the *Extended Abstracts* and *Conference Program* are distributed to all participants. Those confirmed later will be specially recognized in the *Conference Program* (provided confirmation occurs prior to the production deadlines).

Complimentary Full-page Program Ad

Hero Sponsors are offered a complimentary two-page spread advertisement with excellent placement in the CHI 2015 *Conference Program*. Conference programs are used for reference long after the event, making this an easy way to extend your marketing efforts to a very targeted audience. Standard rates appear below:

Program Ad Rates

Complimentary	Hero Sponsors (2 pages)
\$500	Champion Sponsors (per page)
\$1500	Contributing Sponsors (per page)
\$5000	Others (per page, except exhibitors)

All prices shown are exclusive of tax. The CHI 2015 Sponsor Director can provide details on availability, placement, and specifications. Support for Hero Sponsor ad production is also available, if needed.



Hyangwonjeong Pavilion - Gyeongbokgung Palace in Northern Seoul

Additional Advertising Opportunities

Registration bag inserts are also complimentary to Hero Sponsors. These opportunities are limited and are available on a "first come, first served" basis. Standard rates appear below:

Registration Bag Insert Rates

Complimentary	Hero Sponsors
\$500	Champion Sponsors
\$1500	Contributing Sponsors and Exhibitors
\$6000	Other purchasers

All prices shown are exclusive of tax. The CHI 2015 Sponsor Director can provide details on availability and specifications.



Champion Sponsor Benefits (\$25,000 US to \$50,000 US contribution)

Press Releases and Publicity Support

Champion Sponsors are mentioned in all conference press releases, which are distributed world wide. We may also be able to work with your organization's marketing and public relations people to help you make the most of your firm's internal and external press releases regarding your support of and involvement with CHI 2015.

Prominent Logo Display and Link on Web Site

Champion logos are prominently displayed on the extremely popular CHI 2015 web site. Your logo is also linked to your corporate home page or the page of a specialized sub-area (such as a user-interface group).

Prominent Logo Display on Registration Bag

Champion Sponsor logos are also specially recognized on the CHI 2015 registration bag provided to all conference participants. (Note: a limited number of places are available on a "first come, first served" basis, and logo artwork must be received before the production deadline.)

Prominent Logo Display on CHI 2015 Champion Sponsor Banner

Champion Sponsor logos are specially recognized on the CHI 2015 sponsor banners prominently displayed at the conference. When possible, banners are located in a common area that serves as the heart of the conference for all participants.

Three (3) Complimentary Registrations

Champion Sponsors receive three (3) complimentary conference registrations, including tickets to the conference reception and full registration benefits.

Premium Exhibit Booth

A set of booths in a premium location has been set aside for Champions on a "first come, first served" basis. Use this benefit to advertise your most recent technology, increase market awareness of your organization, demonstrate your commitment to HCI, recruit from a targeted population of highly trained professionals, and even elicit expert feedback on technology prototypes. The conference reception, an event attended by all conference registrants, is hosted in the exhibit area in conjunction with the grand opening of the exhibits program on Monday evening.

Hospitality Event Support

After Hero Sponsors, Champion Sponsors are offered the next opportunity to book meeting space for an evening hospitality event. Access to these locations is available on a "first come, first served" basis and the CHI 2015 Sponsor Director will help you schedule your event. These hospitality events are publicized prior to and during the conference.

Recruiting Support

In the event that your organization is recruiting, Tuesday evening features a Job Fair to support this. The conference also supports recruitment efforts with a facilitated resume delivery service. Resumes are collected from respondents and delivered to your organization's designated contact. Your recruitment efforts are announced on the CHI 2015 web site (with a link to your organization's home page) as well as announced in the Conference Program. In addition, CHI 2015 also offers a complimentary recruiting announcement space on site.

Special Recognition in Plenary Sessions

Each Champion Sponsor receives special recognition in the opening and closing general sessions. In most cases, individual slides of Champion logos are part of the conference slide show preceding general sessions.

(Champion Benefits continued on next page.)



Samul nori - traditional Korean percussion music

Champion Sponsor Benefits (continued)



Invitations to Private VIP Events

As a Champion Sponsor, your representative will receive a special invitation to a private reception with the keynote speakers hosted by the CHI 2015 Chair. Your organization will also receive invitations to other private VIP events.

Special Recognition in Conference Publications

Champion Sponsors confirmed by 3 months prior to the conference will be specially recognized in conference publications. The CHI 2015 *Conference Proceedings* is available world wide, and the *Extended Abstracts* and *Conference Program* are distributed to all participants.

Those confirmed later will be specially recognized in the *Conference Program* (provided confirmation occurs prior to the production deadlines).

Reduced Rates on Advertising Opportunities

Conference advertising opportunities such as program ads and registration bag inserts are offered to Champion Sponsors at very reduced rates. These opportunities are limited and are available on a “first come, first served” basis. Special rates for sponsors are:

Program Ad Rates

Complimentary	Hero Sponsors (2 pages)
\$500	Champion Sponsors (per page)
\$1500	Contributing Sponsors (per page)
\$5000	Others (per page, except exhibitors)

All prices shown are exclusive of tax. The CHI 2015 Sponsor Coordinator can provide details on availability, placement, and specifications.

Registration Bag Insert Rates

\$500	Champion Sponsors
\$1500	Contributing Sponsors
\$5000	Others (except exhibitors)

All prices shown are exclusive of tax. The CHI 2015 Sponsor Coordinator can provide details on availability and specifications.



Seoul cityscape - the ancient and the modern



Contributing Sponsor Benefits (\$10,000 US to \$25,000 US contribution)

Logo Display and Link on Web Site

Contributing Sponsor logos are displayed on the extremely popular CHI 2015 web site. Your logo is also linked to your corporate home page or the page of a specialized sub-area (such as a user-interface group).

Logo Display on Registration Bag

Contributing Sponsor logos are displayed on the CHI 2015 registration bag provided to all conference participants. (Note: a limited number of places are available on a “first come, first served” basis, and logo artwork must be received before the production deadline.)

Recruiting Support

In the event that your organization is recruiting, Tuesday evening features a Job Fair to support this. The conference also supports recruitment efforts with a facilitated resume delivery service. Resumes are collected from respondents and delivered to your organization’s designated contact. Your recruitment efforts are announced on the CHI 2015 web site (with a link to your organization’s home page) as well as announced in the Conference Program. In addition, CHI 2015 also offers a complimentary recruiting announcement space on site.

One (1) Complimentary Registration

Contributing Sponsors receive one (1) complimentary conference registration, including a ticket to the conference reception and full registration benefits.

Logo Display on Sponsor Banner

Contributing Sponsors logos are recognized on sponsor banners displayed at the conference.



Dongdaemun Design Park

Recognition in Plenary Sessions

Contributing Sponsors are acknowledged as a group in specific general sessions.

Private Lunch Invitation

Contributing Sponsors receive a special invitation to a private lunch with keynote speakers hosted by the CHI 2015 Conference Chairs.

Special Recognition in Conference Publications

Contributing Sponsors confirmed by 3 months prior to the conference will be specially recognized in conference publications. The CHI 2015 *Conference Proceedings* is available world wide, and the *Extended Abstracts* and *Conference Program* are distributed to all participants.

Those confirmed later will be specially recognized in the *Conference Program* (provided confirmation occurs prior to the production deadlines).

Reduced Rates on Advertising Opportunities

Conference advertising opportunities such as program ads and registration bag inserts are offered to Contributing Sponsors at reduced rates. These opportunities are limited and are available on a “first come, first served” basis. See page 8 for details on pricing. The CHI 2015 Sponsor Director can provide details on availability.

Friends of CHI

(Contributions less than \$10,000 US)

Smaller donations are also welcome. Organizations offering support at this level are acknowledged as Friends of CHI.

Special thanks to the Seoul Convention and Visitors Bureau for the photographs appearing here.

Conference Sponsorship Agreement



Sponsor Level: _____

Organization Name: _____

We agree to sponsor CHI 2015 as (please check one):

- CHI 2015 Hero (\$50,000 USD or greater contribution)
- CHI 2015 Champion (\$25,000 up to \$50,000 USD contribution)
- CHI 2015 Contributing Sponsor (\$10,000 up to \$25,000 USD contribution)

Other
Amount/Value: \$ _____

Description: _____

Authorized Representative: _____

Title: _____

Signature: _____ Date: _____

Organization Address: _____

Telephone: _____ Fax: _____

E-mail: _____

Contact person for delivery of sponsor benefits:

Name: _____

Telephone: _____ Fax: _____

E-mail: _____

- As a returning sponsor, you may check here to approve the use of your logo as it appears on the CHI 2014 Proceedings for publications purposes for CHI 2015.
- Check here if you are planning to have an exhibit or recruiting booth (complimentary for Hero and Champion Sponsors) at the conference.
- Check here to take advantage of your complimentary recruiting announcement space at the conference.
- Check here if you are interested in participating in hosting a joint sponsor hospitality reception at the conference.
- Check here if you are interested in hosting an individual hospitality event during the conference.
- Check here if you wish to find out more about purchasing a program ad or registration bag insert at the special price for sponsors (complimentary for Hero Sponsors).

Please email this signed and completed form to the Sponsor Director:

Carol Klyver

CHI 2015 Sponsor Director
Foundations of Excellence

Address: 446 Old County Rd., Ste. 100 - 204
Pacifica, CA 94044
USA

Tel: 1+ 650.738.1200

Fax: 1+ 650.738.1280

Email: sponsors@chi2015.acm.org

Payment of donations: Information for payment via bank transfer or credit card is available from the Sponsor Director, Carol Klyver, (contact information above). If paying by check, please make check payable to ACM/CHI 2015. (We encourage sending check payments via courier.) US companies should note that ACM is classified as a non-profit and this contribution may be tax deductible. The Federal Tax ID number for ACM is 13-1921358.